CTTAB

September 21 2004 Minutes

City of Seattle, Seattle Municipal Tower
27th Floor, 700 – Fifth Avenue, Seattle, WA 98104

Board Members Present	**Excused**
Todd Achilles	Jeff Techico
Bill Baron	Ken Thompson
Maryann Budlong	
Jesse Mar Chun	**Absent**
Deborah Gartside	Jason Bennett
Pwint Htun	Harriet Wasserman
Damien Koemans	
Huat Chye Lim	**Staff**
Manny Ovena	Phil Black
Ann Robinson	Delia Burke
Nina Sanders	David Keyes
	Jill Novik
Guests	Tony Perez
Liz Moore	Rona Zevin
Jerry Whiting	
Ken Meyer	
Mark Rosenkranz	

1. Announcements, Agenda Approval; Review of Minutes:
The agenda was amended for Rona Zevin, Director of DoIT's Division of Electronic
Communications, to give the CTO's report.
August 10 minutes were approved as written.

2. Presentation: Residential Survey: Liz Moore and Mark Rosenkranz
Moore presented the highlights summary of the survey. Overall, although there has been an increase
in computers, broadband, and comfort with computer tasks among Seattle citizens, there are pockets
with less access. Generally, senior citizens, African-Americans, and those with low education and
low income continue to have less access. Younger people are more likely to be comfortable with
computer applications, as well as to want more advanced applications. Three quarters of Seattle

cable customers have had a problem with their service and have experienced difficulties with the company when attempting to remedy the problem. The report also highlighted numerous digital divide issues.

3. Chief Technology Officer Report: Rona Zevin See attached.

4. Committee Reports:
Community Technology: David Keyes
Keyes said that the committee is looking at civic participation and community dialogues. The City Club is hosting a pizza dinner and forum on civic engagement on, complete with interactive polling on September 29. The event will also be televised by the Seattle Channel. Npower is having a tech field day on September 24th, offering workshops for NPO's on various applications. All Technology Matching Fund contracts are written and projects are underway. Staff are working on developing an evaluation. The Westlake Wi-Fi TMF program is getting activated soon. SHA is laying off its only staff person at the Center Park computer lab for the disabled as of early October. They are planning to issue an RFP seeking an operator for this and the Westwood Heights Senior Center lab. It's unclear what shutdown there will be and what level of services will be provided under the hoped for contract resulting form the RFP.
Emerging Technology: Deborah Gartside
Deborah polled the Board for interest in developing one page briefing memos on a variety of topics for presentation to the Board and possibly elected officials. The Board was receptive to the idea.

Retreat: Maryann Budlong
Maryann presented a draft agenda for the October 21 retreat and asked for timely suggestions from CTTAB members for changes, priorities, suggestions, etc.

5. Cable Office Report: Tony reported that there will be a hearing on the proposed Central Business Franchise District (CBFD) on September 23 at 5:30. He also reported on the recent conference of the National Association of Telecommunications Officials and Advisers (NATOA), noting that the theme appeared to be IP enabled services. As the current regulatory structure is ill suited to IP, there is consensus that the 1996 Telecommunications Act will be reopened. Revising the Act raises concerns for consumer protection, taxation, and other issues important to local jurisdictions. Jonathan Kramer, the technical consultant, was in Seattle the weeks of August 23 and 30th to conduct the survey of the cable plant and signal quality. A draft of Kramer's report will likely be available in September or October.

6. Adjourn: The meeting adjourned at 7:54.

CTO Attachment:

SEATTLE.GOV REDESIGN
- Redesigned City Website (www.seattle.gov) Publicity.   The look, feel and operation of the City's website were significantly improved on May 29, 2004.   The improvements have been demonstrated to this Committee.   We've designed a publicity campaign to further insure constituents know how they can use the website 24 hours a day to obtain information and use City services.   The material emphasizes web pages which may be of particular interest to

underserved communities.   These posters and flyers will be distributed throughout the City, to schools, libraries and community centers.

MAYOR'S RACE AND SOCIAL JUSTICE (RSJ) INITIATIVE

- We are pleased to welcome our summer interns.   The internships are part of our RSJ strategy. From the Technology Access Foundation we have Michael Chang (Garfield HS) working with the Community Technology Program, Henry Ho (Garfield HS) working with the Data Center, and Michael Shi (Roosevelt HS) working with Technical Support Services' Service Desk. Chris Vincent (CA Polytechnic State University) also is working with the Service Desk. Ismail Adem (UW) will work in integration technology and applications. We expect another TAF intern, Gardenia Vivas (Franklin HS) to begin shortly with the Community Technology Program.

TELECOMMUNICATIONS TASK FORCE

- We've signed a contract with Cocker-Fennessy to facilitate and manage the Task Force on Telecommunications Innovation created by Council Resolution 30684.   Anne Fennessy will be the principal involved in this work.

OF NOTE

- DoIT's 2003 Annual Report is posted at www.seattle.gov/doit/DoIT_Annual_Report.pdf .
- According to a recent article in the San Jose Mercury News about that city's new city hall, San Jose spent $25,166 per employee for furniture and technology in the new building, compared to $18,666 in Austin and $5,280 in Seattle. We provided modern technology and good value for our employees while being prudent with the public's money…..something to be proud of.